

# Miss Zitong LIU

Tel: (1)778-798-0412, (86)17515316819 E-mail: zitongl0412@gmail.com Web: zitongliu.art

Add.:702-7117 Elmbridge Way Richmond BC Canada V6X 0J2

## EDUCATION

**Emily Carr University of Art & Design** www.ecuad.ca 09/2016-05/2020

- **Degree:**Bachelor of Design in Interaction Design
- **Core Course:** Core Studio Interaction Design, Design Feature, UX Sketch, Typographic Communication, Ecological Perspectives-Design, Design Research + Methods, Visual Arts: Special Topics

## WORKING EXPERIENCES

**Shanghai Jiafu Shangzhi Energy Technology Co., LTD** 01/2024-present

*Position: Digital Twin Platform Product Manager*

- Responsible for Digital Twin dashboard establishment for the company's 29 compressed air stations, allowing the calculation of the ratio of electricity consumption to compressed air production and other data in real time;
- Responsible for the design and development of ERP system for the group company with nearly 1,000 employees.

**Shandong Yunshixin Intelligent Technology Co., LTD** 03/2023-12/2023

*Position: Digital Twin Platform Product Manager*

- Responsible for the design of the Digital Twin Eco-Campus platform for Xixian New District Tieyizhong Jinwan High School in Xi'An city, leading the team to complete software development, achieved total revenue of 7 million CNY (Approx. 1.33 million CAD);
- Successfully reached cooperation with Tencent, the overall solution of the Digital Twin Eco-Campus will soon join the Tencent Digital Ecosystem.

**Panda Media Inc.** 10/2022-02/2023

*Position: Stage Design Director*

- Responsible for stage visual effects, performance, video filming and editing;
- Successfully received a total of 100,000 views on social media from participated dance performance;
- Successfully participated in Year 2023 Vancouver CSSA Spring Festival Gala.

**Bluelight Media Inc.** 03/2021-07/2022

*Position: Interaction Designer*

- Responsible for web development, poster design, advertising content planning, promotional video production, etc.;
- Responsible for Chinese social media promotion for cooperation partners including Mercedes-Benz, several Canadian universities, education and training institutions, etc.

## AWARDS

- Xixian New District Tieyizhong Jinwan High School has selected by the China Construction Industry Association as the second-level case of the Smart Campus Ethereum Network Construction.

## ADDITIONAL INFORMATION

- Languages: Chinese Mandarin (native), English (advanced), Korean (advanced).

➤ Professional Software: Photoshop, Adobe Illustrator, Adobe XD, Figma, Sketchup, Procreate, Wordpress, Wix, Word, Excel, PowerPoint, Office 365, Atom, Capcut, Garage Band, etc